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Sportman's Goods.

"Greater New York's Greatest Store."

Bloomingdale's

3rd Ave. 59 & 60th St.

IT IS ON TOP

and will stay there.

\$69



\$69

Our Red Zone Wheel

\$69.00.

What's the sense of paying \$100 for a wheel when for \$69 you can find in our Red Zone Bicycle all the comfort, style, durability and satisfaction that modern Bicycle science has evolved?

Our Red Zone Bicycle Specifications:

- and reversible sprocket.
- One-fourth inch flumber pattern steel chain, with hardened centres and rivets.
- Bradenberg pedals. A choice of four standard saddles. A choice of three standard tires. A choice of handle bars.
- Actual weight, complete, with tool bag and tools, \$21 pounds.

It is made of a large size imported seamless steel tubing, re-reinforced joint, drop forgings throughout, solid forged crown fork, with barrel hubs and detachable

THE BRENTWOOD BICYCLE complete with Lamp & Bell **\$39**

THE WINNER BICYCLE complete with Lamp & Bell **\$49**

FREE INSTRUCTIONS to intending Purchasers on our cycle track by competent instructors.

BICYCLE SUNDRIES.

Vest Pocket Collapsing Cups.....	.09
R. R. Rust Remover.....	.14
Face-Slaker Chain Lubricant.....	.14
Perfect Pocket Oiler.....	.16
Nickel Sprocket Lock.....	.16
Automatic Balancer.....	.76
Emergency Tire Straps.....	.16
Oriswolf Repair Kit.....	.76
Comfort Bicycle Saddle.....	.42
Rubber Bicycle Valve Caps.....	.06
10,000-mile Cyclometers.....	.04
One-Minute Repair Kit.....	.76
Lamson's No. 4 Lugless Carriers.....	.76
Superior Rim Cement, in cakes.....	.09
Emergency Tire Straps.....	.16
Bicycle Saddles.....	.46
Albion's Chain Compound.....	.08
Holifrost Single Tube Repair Outfit.....	.82
Foot Pump, complete.....	.16
20th Century Bicycle Lamps.....	2.56
Other Kinds of Lamps.....	.40, .83, .93
1-in-1 Compound, small size.....	.06

BLOOMINGDALE BROS

OPEN EVENINGS.



\$85

MAJESTIC

BICYCLES

On installments, \$20 down and \$10 monthly, or \$15 down and \$2.50 weekly.

Don't fool yourself out of \$\$\$, there are too many things you can get with them, and the \$\$\$ themselves are not easy to get. You can pay more money, but you cannot get a better wheel.

Hulbert Safety Cycle

A regular walking dress that starts for bicycling in a second. It is impossible for the skirt to catch in the pedals or wheel, and the possibility of being unexpectedly "kicked" to the next is avoided.



Suits, \$10.



Mesinger Rattan Saddle

Handstuffed and hygienic from a medical standpoint, and comfortable, too.

Hulbert Air Brake

Never out of order. Will not injure the tire.

Photography.

Dash Cycles are what you ought to have on your carriage. \$4.50 to \$23.00.

Fishing Tackle.

If you are looking for a light-weight reel, see our stock of aluminum ones. \$2.25 to \$7.00.

HULBERT BROS. & CO.

Men and Women's Sporting Outfits and Costumes

26 West 23rd Street,
Corner of Col. B'way & Murray
1160 Fulton St., Brooklyn



EASY PAYMENTS.

ECLIPSE BICYCLES.

\$25 and \$100.

\$5 DOWN.

Finance Ten Monthly Payments of \$8.50 and \$10.

See Wolf-American, Liberty, Securus, Cash or Installments.

STEPHEN T. MOEN,

83 Barclay, 125-127 West 125th, OUTLET FOR TRIUMPH, LOOK OUT FOR TRIUMPH, 1000 10th Ave., N. Y. C. 2nd Year, HARRY MILES, Representing ERIC L. LUGG, 125 E. 12th St., PROSPECTIVE ASSN., 20 Broadway, N. Y.

COLUMBIA BICYCLES IN BROOKLYN.

55 and 1341 FULTON ST. & CLEMMONT BLVD. NEW BRIDGE PLAZA, for sale cheap, make 1251 55 and 1341 FULTON ST. for sale cheap, make 1251

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Sportsman's Goods.

Sportsman's Goods.

WE SELL

VICTOR BICYCLES

\$5.00 CASH,

10 MONTHLY PAYMENTS OF \$10.00 - - - TOTAL, \$105.00

WAVERLEYS, \$5.00 CASH, 12 MONTHLY PAYMENTS OF \$7.08 - - TOTAL, \$90.00.

CRAWFORDS AND ERIES,

\$5.00 Cash, 12 Monthly Payments of \$6.25. Total, \$80.00.

CRAWFORDS, \$5.00 CASH, 12 MONTHLY PAYMENTS OF \$3.00 TOTAL, \$85.00.

ALL NEW 1896 MODELS.

We can also quote terms on others not included in above list, selling \$85 and under.

CALL OR WRITE

THE EQUITABLE GENERAL PROVIDING CO.,

(E. G. F. CO.)

29 BROADWAY, N. Y.

OPEN MONDAYS UNTIL 8 P. M. SIXTH SUCCESSFUL SEASON.

Bicycle Slaughter Sale,

COMMENCING MONDAY, MAY 25.

\$39 1,000 Sheffield Bicycles, \$39

Regular \$75 goods.

\$49 1,000 Triumph Bicycles, \$49

Regular, 1896, \$85 list.

\$65 1,000 Highest Grade Bicycles, \$65

Regular, 1896, \$100 list.

STANDARD MAKES (FULLY GUARANTEED), NAME ON EACH.

We have just made above purchase for spot cash and want to turn our money quick. Unquestionably the

LOWEST PRICES EVER OFFERED.

500 Second-Hand Bicycles at \$10, \$15, \$17, \$25 and \$29 each.

Park Row Bicycle Co.,

23 PARK ROW.

Opposite Post Office. Entire Basement Under Brooks Building.

ON TRIAL.

Intending Purchasers of the

WOLFF AMERICAN DUPLEX

may have the opportunity of trying one on the road by booking their names at our salesroom, No. 1 East 42d St.

BRANCH:
No. 425 Broadway.
No. 332 5th Ave.
No. 137 W. 125th St.
No. 33 Barclay St.

R. H. WOLFF & CO., Ltd.,
foot East 118th St., N. Y.

Stiding Academy, Nos. 1,360-1,362 Broadway, NEAR 54th St.

The March Bicycles

are admitted to be of the highest and finish. Any high grade bicy qualifications, but the successful

Flush Joints Patent De
Internal Seat Post Adju

class of workmanship, material, cle is supposed to possess these special features of the MARCH,

tachable Sprocket,
stment, No Crank Keys

make it a distinctive wheel and most high grades in the market. in the cheaper grades.

one that is easily the superior of These features cannot be imitated

MARCH-DAVIS CYCLE CO.

LOCAL AGENTS:
L. C. JANDRE & CO.,
851 BROADWAY.

EASTERN BRANCH:
MARCH-DAVIS CYCLE CO.,
23 PARK ROW.

Warning to "Scorchers!!"

You can't get away from Officers Schuessler and Negge-smith—their wheels are fitted with

The Dean No-Puncture Tire.

A POINTER
ON TIRES

\$15.00 Per Pair

SINGLE TUBE.
RESILIENT-FAST-LIGHT.
ABSOLUTELY PUNCTURE PROOF.

No Special Rim Required.

SEND FOR OUR DESCRIPTIVE BOOKLET.

Dean Tire Co. - - - 24 WARREN ST.,

The Fowler

Stanley Cycles,
Highest of High Grades.

Can now be purchased on EASY PAYMENTS at the New York Headquarters,

JACOT & SON,

307 BROADWAY.

39 UNION SQUARE, NEW YORK,

Call or write for particulars,
THE FOWLER CYCLE MFG. CO.,

GENERAL AGENTS.

J. H. ROBLEY, New York Manager.

Wheels made in New York and delivered without delay with the most satisfactory form of guarantee.

INFAILLIBLE IN THE CONTROL OF A WHEEL-
THE SPENCER

INVISIBLE BRAKE---

A roll about the crank axle is secured by turning the grip. WEIGHS ONLY A FEW OUNCES. FURNISHED WITHOUT EXTRA CHARGE on wheels bought from us. Write for catalogue.

20th Century Lamps, \$2.39.

2,000 NEW BICYCLES, LADIES AND MEN'S, \$10, \$20, \$30, and \$40.

1896 models, standard makes. Fully guaranteed.

1,000 2nd-Hand Bargains.

Columbia 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. HERALD CO., 114 NASSAU ST., BASEMENT, NEAR BEERMAN ST.